

ABOUT THE BAR

The Bucks County Bar Association is one of the oldest and most active Bar Associations in the United States.

Located in Doylestown, Pennsylvania, the Bucks County Bar Association is dedicated to providing its members, potential members and all persons and organizations connected with the law, support and fellowship for the advancement of the legal profession.

Please visit our website at www.bucksbar.org to learn more about our association and what we have to offer. For questions and more information on sponsorship and advertising opportunities, please contact Christina Strickland, Marketing Director, at 215-348-9413 x105 or christinas@bucksbar.org.



BUCKS COUNTY BAR ASSOCIATION

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BUCKS COUNTY BAR ASSOCIATION

SPONSORSHIP & ADVERTISING OPPORTUNITIES



*Promoting excellence in the
legal profession*

SPONSORSHIP OPPORTUNITIES

Premier Sponsor \$25,000

- Premier Sponsor of the Bench Bar Conference and sponsor of the Friday evening dinner
- MCLE Course presented by your Company at a mutually agreed upon time
- Company logo prominently displayed in center of tabletop at designated BCBA events
- Individual advertisement at the Bench Bar Conference
- 1 page advertisement in the BCBA Membership Directory
- 1 page weekly advertisement in *The Bucks County Law Reporter*
- Four tickets to all designated social events
- Display of your company's banner at all designated events
- Distribution of your company's brochures/marketing materials at designated events
- Special recognition in event programs
- Banner advertisement on website home page

Platinum Sponsor \$10,000

- Company logo prominently displayed in center of tabletop at designated BCBA events
- Additional individual display at the Bench Bar Conference
- 1/2 page advertisement in the BCBA Membership Directory
- 1/2 page weekly advertisement in *The Bucks County Law Reporter*
- Two tickets to all designated social events
- Display of your company's banner at all designated events
- Distribution of your company's brochures/marketing materials at designated events
- Special recognition in event programs
- Banner advertisement on website home page

Gold Sponsor \$5,000

- Company logo in center of tabletop display at designated BCBA events
- 1/4 page advertisement in the BCBA Membership Directory
- 1/4 page weekly advertisement in *The Bucks County Law Reporter*
- One ticket to designated BCBA social events
- Distribution of your company's brochures/marketing materials at designated events
- Company logo on website home page

Silver Sponsor \$2,500

- 1/8 page advertisement in the BCBA Membership Directory
- 1/8 page weekly advertisement in *The Bucks County Law Reporter*
- Distribution of your Company's brochures/marketing materials at designated events

SPONSORED EVENTS

Annual Meeting An association is always changing, always evolving, always a work-in-progress. A sense of change and growth resonates with the membership as they gather to welcome the new President and exchange innovative ideas regarding the future of the Association and celebrate what has been achieved in the past. Drinks and light hors d'oeuvres are served throughout the evening followed by a sit down meal. Between 100-150 members attend this always informative event.

Bench Bar Conference is the premier event of the Association. It is an opportunity to spend several days participating in numerous exhibitor workshops and panel discussions aimed at career development through continuing legal education workshops/seminars. This conference also affords the members an opportunity to network with colleagues and listen to information on the issues currently impacting the bar. This event offers a dynamic and unparalleled marketplace of ideas, products and goodwill in legal education and receptions are held nightly. Between 150-200 members attend this celebrated event every year.

Opening of Assizes is open and free of charge to all members of the Association. The event features butlered hors d'oeuvres, various food stations and a cocktail reception. The event typically has between 100-150 members attend every year. Historic side note: The word "assize" comes from the Latin word "assideo," meaning to sit, and the old French word "assire" meaning to set: hence the "sittings" of the court or to sometimes "set" a jury. The term has been used throughout legal history with several definitions and interpretations.

Golf Tournament Every year, some of Pennsylvania's best "weekend hacks" "sandbaggers" and "polished golfers" sign up to play in this sought after and sold-out event. Lunch and registration normally begins at 12:00 p.m. with the shotgun start commencing at 1:00 p.m. Registration includes greens fees, cart, lunch, beverages and a post-tournament awards ceremony. Start practicing your slice now!

The BCBA also holds many committee receptions, legislative breakfasts, Continuing Legal Education lunches, amongst many other functions. Sponsorship can be customized for your company. For more information on what is available, please contact Christina Strickland at 215-348-9413 x105.

ADVERTISING OPPORTUNITIES

The Bucks County Law Reporter

- All advertising is subject to the approval of the Bucks County Bar Association. The BCBA reserves the right to reject any advertising submitted for publication.
- While advertising copy is reviewed, no endorsement of any product or service offered by any advertiser is intended or implied by publication in BCBA publications (electronic or print) or on the BCBA Website.
- Electronic files such as PDF, GIFF, JPEG, or TIFF preferred. Camera-ready artwork is another option.
- *The Law Reporter* is published fifty-two times per year. Ad placement orders will be accepted as long as space is available, until the ad artwork deadline. Materials are due the Thursday preceding weekly issue date. No cancellations are accepted after the placement deadline.
- Discounts are offered to advertisers who prepay for several months advertising. Payment must accompany order.

	Width (in.)	Height
Full page	5	7
Half page	5	3 ¾
Quarter page	5	1 ¾
Eighth page	5	1

	Full Page	1/2 Page	1/4 Page	1/8 Page
1 X	\$130.00	\$105.00	\$85.00	\$70.00
6 X	\$110.00	\$90.00	\$70.00	\$56.00
13 X	\$84.00	\$60.00	\$36.00	\$20.40
26 X	\$63.00	\$40.20	\$22.20	\$16.20
52 X	\$51.00	\$29.40	\$16.20	\$9.60