

READY...



WEDNESDAY, JULY 21, 2010
KIDS' RACE AT 6:30 P.M.
5K RUN/WALK AT 7:00 P.M.
DOYLESTOWN, PA



SET...

RACE
Judicata



GO...

2010 *RACE JUDICATA* SPONSORSHIP LEVELS

NAMING SPONSOR (ONE OPPORTUNITY AVAILABLE)

\$ 2500.00

EXCLUSIVE NAMING RIGHTS ON ALL PRINTED MATERIALS. ALSO INCLUDES ALL THE BENEFITS OF THE PREMIER SPONSOR PACKAGE.

PREMIER SPONSOR

\$ 1500.00

MAY HAVE BOOTH OR BANNER AT THE EVENT. REPRESENTATIVE MAY PARTICIPATE IN AWARD CEREMONY. PROMINENT PLACEMENT OF SPONSOR NAME/LOGO ON T-SHIRTS AND ON RACE WEB PAGE. TEN (10) COMPLIMENTARY RACE ENTRIES. YOUR COMPANIES PROMOTIONAL INFORMATION (PROVIDED BY SPONSOR) IN RACE GOODIE BAGS.

GOLD SPONSOR

\$ 1000.00

MAY HAVE COMPANY BANNER DISPLAYED ON RACE DAY. SPONSOR NAME/LOGO AND WEB LINK ON RACE WEB PAGE. COMPANY NAME/LOGO ON T-SHIRTS. FIVE (5) COMPLIMENTARY RACE ENTRIES. YOUR COMPANIES PROMOTIONAL INFORMATION (PROVIDED BY SPONSOR) IN RACE GOODIE BAGS.

SILVER SPONSOR

\$ 500.00

SPONSOR NAME/LOGO AND WEB LINK ON RACE WEB PAGE. COMPANY NAME/LOGO ON T-SHIRTS. THREE (3) COMPLIMENTARY RACE ENTRIES. YOUR COMPANIES PROMOTIONAL INFORMATION (PROVIDED BY SPONSOR) IN RACE GOODIE BAGS.

BRONZE SPONSOR

\$ 250.00

SPONSOR NAME/LOGO AND WEB LINK ON RACE WEB PAGE. TWO (2) COMPLIMENTARY RACE ENTRIES. YOUR COMPANIES PROMOTIONAL INFORMATION (PROVIDED BY SPONSOR) IN RACE GOODIE BAGS.

FRIEND SPONSOR

\$ 100.00

SPONSOR NAME/LOGO AND WEB LINK ON RACE WEB PAGE. ONE (1) COMPLIMENTARY RACE ENTRY. YOUR COMPANIES PROMOTIONAL INFORMATION (PROVIDED BY SPONSOR) IN RACE GOODIE BAGS.

IN KIND SPONSOR

\$250.00 OR MORE

IN-KIND DONATION SPONSOR NAME/LOGO AND WEB LINK ON RACE WEB PAGE. COMPANY NAME/LOGO ON T-SHIRTS. ONE (1) COMPLIMENTARY RACE ENTRY. YOUR COMPANIES PROMOTIONAL INFORMATION (PROVIDED BY SPONSOR) IN RACE GOODIE BAGS.

***PROMOTIONAL RACE MATERIALS WILL BE UPDATED WEEKLY. YOUR LOGO OR COMPANY NAME WILL APPEAR AFTER SPONSORSHIP HAS BEEN RECEIVED.

THANK YOU TO OUR 2009 SPONSORS

Fox Rothschild LLP
Larson Allen LLP
The Honorable C. Theodore
and Elizabeth Wood Fritsch
Frank Cervone and Judith Algeo
Grim, Biehn & Thatcher
Univest
Mellon Webster & Shelly
Robert A. Mancini
The First National Bank
Curtin & Heefner LLP
Wegmans
BM&E

Weber Kracht & Chellew LLP
Bucks County Zoo
Eagles Peak
Mealy's Furniture
One on One Fitness
Runner's World
Acme
Peddler's Village
Movad
Sesame Place
Cycle Sports
Genuardi's
Both is Better LLC

2010 RACE JUDICATA
SPONSORSHIP AGREEMENT FORM
WEDNESDAY, JULY 21, 2010

YES! I am interested in becoming a sponsor for the 2010 **RACE JUDICATA**.

My sponsorship type is:

NAMING SPONSOR - \$2500 PREMIER SPONSOR - \$1500 GOLD SPONSOR - \$1000
SILVER SPONSOR - \$500 BRONZE LEVEL - \$250 FRIEND LEVEL - \$100

CUSTOMIZED SPONSORSHIPS AVAILABLE UPON REQUEST

Sponsor Level (if applicable): _____ Amount Enclosed:\$ _____

In-Kind Sponsor _____ (describe donation)

Sponsor Name/Address: _____

Website Address: _____ Contact Name: _____

Will logo be forwarded for marketing purposes? Yes No

Will booth (naming sponsor only) or banner be provided? Yes No

Will promotional material be provided for race bags? Yes No

Please describe materials to be provided: _____

Will you or a member of your organization run/walk? Yes No

If Yes, Name of Entry: _____

If No, would you like to donate your race entry to the Charitable Foundation? Yes No

For more information contact Deanna Mindler at deannam@bucksbar.org or 215-348-9413.

IMPORTANT:

Please provide your sponsor logo, camera ready art, electronically on CD-ROM or email your logo to deannam@bucksbar.org

RETURN FORM AND MAKE CHECKS PAYABLE TO:

CFBCBA
135 East State Street, PO Box 300
Doylestown, PA 18901



FIRST RACE JUDICATA:

The first Race Judicata 5K run was held on September 24, 2008 with 128 runners ranging in age from 4 to 70. The race which included judges, attorneys from the District Attorney's and Public Defender's offices, private law firm partners and associates, and after-school children and families was held on a warm fall evening, running through Doylestown neighborhoods and ending up on State Street in downtown Doylestown.

The race was such a success, as a fund-raiser and as a great way for families and friends to have some healthy fun, that the organizers agreed to make this an annual event under the sponsorship of the Charitable Foundation of the Bucks County Bar Association. The 2010 race promises to preserve the family friendly atmosphere while expanding in size and amenities and raising more funds for an important cause.

RACE BENEFICIARY: LEGAL AID OF SOUTHEASTERN PENNSYLVANIA (LASP)

Mr. M., a disabled senior citizen living on a very low income in an Upper Bucks County mobile home park had become unable to care for his property and the park management threatened to take possession of his home. Legal Aid attorneys agreed to represent Mr. M. in court and worked out an agreement with the mobile home park management not to file for possession provided that Mr. M was able to get help in cleaning up his yard and maintaining his property. As the result of Legal Aid's involvement, the property was no longer an eyesore and Mr. M. was able to remain in his home.

Every day, **Legal Aid of Southeastern Pennsylvania** helps low-income vulnerable individuals and families like Mr. M. who face the loss of their job, their home, their children, their medical benefits or their personal safety. LASP's mission is to provide quality legal representation to low-income people, to empower them to solve problems without legal representation through legal education and increased access to the courts, and to change community practices and systems that cause or aggravate poverty.

Because of Legal Aid, last year 3,078 low-income Bucks County residents and their families received life-changing help with:

- Protection from Abuse Orders
- Consumer and Credit Card debt
- Obtaining unemployment compensation, social security, food stamps, and other public benefits supports;
- Preventing homelessness by negotiating solutions to landlord tenant and mortgage problems;
- Obtaining assistance with end of life planning and other elder law issues;
- Obtaining child custody orders and other Family Law assistance.

Your support of the **Third Annual Race Judicata** helps to guarantee legal services for the most vulnerable members of the community. For more information go to www.lasp.org.

THE CHARITABLE FOUNDATION OF THE BUCKS COUNTY BAR ASSOCIATION
DEANNA MINDLER, EXECUTIVE DIRECTOR
135 EAST STATE STREET
P.O. BOX 300
DOYLESTOWN, PA 18901
215-348-9413 X103