Bucks County Bar Association
Sponsorship Opportunities

135 East State Street
Doylestown, PA 18901
(215) 348-9413
www.bucksbar.org
Audience

BCBA’s events focus on the leaders in the legal field in Bucks County. Our members and supporters are engaged in activities designed to foster respect for the rule of law and the advancement of rights, liberties and protections under the law. Through charitable activities, BCBA supports activities which have as a principal purpose the advancement of social justice for the individuals, families and communities of Bucks County. Our educational events typically have 30-60 attendees and our membership-wide events bring together 130-180 members of our association including most of the judges from the Court of Common Pleas and senior attorneys in the county. Our members are leaders in the legal profession and involved in leadership roles in many nonprofits across the county and region.

Exposure

• BCBA event invitations and weekly e-mails blasted to 800 members – emails before and after events highlight our sponsors
• Facebook, LinkedIn, and website views for promoted events
• Ads in the weekly Law Reporter with over 3000 impressions per week – sponsors promoted in lead-up to event and sponsors provided their own advertisements in our weekly publication (for most sponsorships)

Sponsorship Opportunities

Multiple events and levels of sponsorships are available, and each opportunity can be customized to meet diverse marketing needs.

2020 Sponsor Selection

Thank you for your consideration to sponsor an event with the Bucks County Bar Association.

If you are interested in sponsoring any of our events or have questions, please contact Greg Nardi at gregn@bucksbar.org or call 215-348-9413.
Thank you for your interest in the Bucks County Bar Association Sponsorship Opportunities for 2020.

Sponsorships are available as a package or for an individual event. If you package events at the start of the year then we are able to offer the below opportunities in addition to those for each event.

We are pleased to work with you to choose events which meet your business goals.

**Legacy $19,000 +**

*Annual BCBA Dinner Sponsorship*

*Logo on Annual Dinner program and event signage*

*Seating for two at the Annual Dinner*

- Company logo placed in Association’s Weekly Newsletter (emailed to all members on Sunday)
- Company logo on BCBA Homepage – large logo placed near top of page
- Logo placed in ‘Rotator’ at top of BCBA Homepage
- Bench Bar Conference Sponsorship (sponsors choice)
- Additional events as selected
- Two Bench Bar registrations

**President’s Club $10,000**

*Company logo placed in Association’s Weekly Newsletter (emailed to all members on Sunday)*

- Company logo on BCBA Homepage – large logo placed near top of page
- Logo placed in ‘Rotator’ at top of BCBA Homepage
- Bench Bar Conference Sponsorship (sponsors choice)
- Additional events as selected
- Two Bench Bar registrations

**Officer $7500**

*Company logo on BCBA Homepage – large logo placed near top of page*

- Logo placed in ‘Rotator’ at top of BCBA Homepage
- Bench Bar Conference Sponsorship (sponsors choice)
- Additional events as selected
- Two Bench Bar registrations

**Director $5000**

*Logo placed in ‘Rotator’ at top of BCBA Homepage*

- Company logo on BCBA Homepage – smaller logo placed below primary content
- Bench Bar Conference Sponsorship (sponsors choice)
- Additional events as selected
- Two Bench Bar registrations

**Partner $3000**

*Company logo on BCBA website – smaller logo placed below primary content*

- Bench Bar Conference Sponsorship (sponsors choice)
- Additional events as selected
- Two Bench Bar registrations
Recharge Stations at BCBA (High top table)

Company Signage on charging table (white border area) for lifetime of charging station (two year minimum)

Displayed at all on-site BCBA events!

$1800 per table
The Annual Bench Bar Conference includes 3 days of CLEs, networking opportunities, many outdoor and indoor activities and, of course, golf.

<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Sponsor Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Gift Sponsor $2000 (Thursday)</td>
<td>$2000</td>
<td>Special arrival gift labeled with your business’ name at conference registration table and signage. Listed in registration and program, on-line and print. 2 Law Reporter Advertisements.</td>
</tr>
<tr>
<td>Cocktail Reception Sponsor $2500 (Available Thursday or Friday)</td>
<td>$2500</td>
<td>Promotion table at conference. Signage at event. Listed in registration and program, on-line and print. 2 Registrations. 8 Law Reporter Advertisements.</td>
</tr>
<tr>
<td>Dinner Sponsor $3500 (Available Thursday or Friday)</td>
<td>$3500</td>
<td>Promotions table at conference. Signage at event. Listed in registration and program, on-line and print. 2 Registrations, 12 Law Reporter Advertisements.</td>
</tr>
<tr>
<td>Thursday Evening After Dinner Activity Sponsor $1500</td>
<td>$1500</td>
<td>Signage at event. Listed in registration and program, on-line and print. 2 Law Reporter Advertisements.</td>
</tr>
<tr>
<td>Guest Speaker Sponsor $2000 (Friday)</td>
<td>$2000</td>
<td>Promotions table at conference. Signage at event. Listed in registration and program, on-line and print. 2 Registrations. 4 Law Reporter Advertisements.</td>
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<tr>
<td>CLE Room Sponsor $1000 (3 Total Available)</td>
<td>$1000</td>
<td>Signage at CLE room for duration of event. Listed in registration and program, on-line and print. 1 Law Reporter Advertisement.</td>
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<tr>
<td>Coffee Break Station Sponsor ($500 – Thursday</td>
<td>$500</td>
<td>Signage at coffee break station for duration of day’s events. Listed in registration and program, on-line and print.</td>
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<tr>
<td></td>
<td>$900 – Friday</td>
<td></td>
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<tr>
<td>Mimosa &amp; Bloody Mary Bar $1000 (Friday morning)</td>
<td>$1000</td>
<td>Signage at bar. Listed in registration and program, on-line and print. 1 Law Reporter Advertisement.</td>
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<tr>
<td>Friday Breakfast Sponsor $1000</td>
<td>$1000</td>
<td>Signage at event. Listed in registration and program, on-line and print. 1 Law Reporter Advertisement.</td>
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<tr>
<td>Breakfast with the Bench Sponsor $1500 (Saturday)</td>
<td>$1500</td>
<td>Signage at event. Listed in registration and program, on-line and print. 2 Law Reporter Advertisements.</td>
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<tr>
<td>Golf Logo Balls &amp; Tees Sponsor $2000</td>
<td>$2000</td>
<td>Signage at event. Listed in registration and program, on-line and print. 2 Registrations. 4 Law Reporter Advertisements.</td>
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<tr>
<td>Golf Hole Sponsor $250</td>
<td>$250</td>
<td>Signage on a hole at golf event. Listed in registration and program, on-line and print</td>
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</table>
BCBA CLE Marathon Days

BCBA offers three Marathon CLE Days corresponding to compliance deadlines in: April, August and December. Members and non-members may register for one CLE or all six. Registration includes breakfast and lunch. We are pleased to announce, as per our membership request, we are now offering the August CLE Marathon Day in Lower Bucks County.

Marathon Days typically have 35 attendees per class and almost 80 different attendees throughout the day.

BCBA Marathon Day Sponsorship Opportunities

April 22nd, August 19th & December 15th 2020

Event Sponsor $800
Promotions Table. Signage at event. Listed in registration, on-line and print. 2 Attendees. 2 Law Reporter Advertisements.

Lunch Sponsor $500
Promotions Table. Signage at event. Listed in registration, on-line and print. 2 Law Reporter Advertisements.

Breakfast Sponsor $300
Promotions Table. Signage at event. Listed in registration, on-line and print. 1 Law Reporter Advertisement.
Fourth Annual BCBA Business Law Institute

BCBA Business Law Institute is a full day of CLE’s supporting our members in the practice area of Business Law and related fields.

Previous BLI events had over 40 attendees

May 19, 2020

**Institute Sponsor $1500**
Promotions table at event. Signage at event. Listed in registration, on-line and print. 2 attendees. 4 Law Reporter Advertisements.

**Cocktail Reception $1000**
Signage at event. Listed in registration on-line and print. 2 attendees. 4 Law Reporter Advertisements.

**Lunch Sponsor $750**
Signage at event. Listed in registration, on-line and print. 2 attendees. 2 Law Reporter Advertisements.

**Breakfast Sponsor $500**
Signage at event. Listed in registration on-line and print. 2 attendees.
BCBA 2020 Annual Receptions

BCBA’s Annual Receptions are traditions highly anticipated by our members.

Opening of Assizes
February 13, 2020

The Bucks County Bar Association proudly commemorates the historic tradition known as, “Opening of Assizes.” The word assize refers to the sittings or sessions (Old French assises) of the judges, known as "justices of assize", who were judges who travelled across the seven circuits of England and Wales on commissions of "oyer and terminer," setting up court and summoning juries at the various assize towns.

The reception is preceded by a CLE and as dictated by tradition, the new BCBA president chooses the event’s theme. This event typically has 100+ attendees.

Reception Sponsor $1500
Promotions table at event. Signage at event. Listed in registration on-line and print, 2 attendees, 4 Law Reporter Advertisements.

Association Annual Dinner

December 2020

Annual reception and dinner for the entire membership that follows the Annual Meeting. This event typically has 200 attendees and celebrates the achievements of the past year and welcomes the new leaders for the next year.

Event Sponsorship $2500
Signage at event, Listed in registration on-line and print, 2 attendees, 4 Law Reporter Advertisements, 2 attendees at the dinner.
BCBA Committee, Section and Division Events

BCBA Committees, Sections and Divisions are very active and enjoy hosting many key events on an annual basis.

**Law Day, “Community Education Day” May 2020**
BCBA welcomes students and escorts them on a tour of the Bucks County Justice Center and Row Offices. Students are provided with pocket U.S. Constitutions.

**Event Sponsorship $400**
Includes sponsor recognition on promotional materials including pocket Constitution.*

*In lieu of signage

**Pro Bono Committee CLE and Reception October 2020**
The Pro Bono Committee welcomes Legal Aid of Southeast PA and the Pennsylvania Bar Association as they recognize a well deserving BCBA member for their donation of legal services for the public benefit.

**Event Sponsorship $1500**
Promotions Table. Signage. Listed in registration, on-line and print. 2 Law Reporter Advertisements.

**Pro Bono Service Project TBD**
The Pro Bono Committee will host an annual ‘clinic,’ offering services to the community related to legal documents such as birth certificates or wills.

**Event Sponsorship $500**
Signage. Listed in registration on-line and print and social media. 2 Law Reporter Advertisements.

**Women Lawyers’ Division**

**(August) Annual Summer Networking Event**- Very popular among BCBA members and the community. Professionals from the county celebrate the end of the summer with a professional networking event. Typically has 50-70 attendees.

**Event Sponsorship $500** Promotions Table. Signage at event. Listed in registration on-line and print. 2 Attendees.

**Event Sponsorship $250** Promotions Table. Signage at event. Listed in registration on-line and print and 1 Attendee.

**(October) WLD Power Summit**- the Division’s signature event. Presentation aimed to inspire women and *men*. Includes a CLE and reception immediately following.

**Event Sponsor $1500** Promotions table at event. Signage at event. Listed in registration on-line and print. 2 attendees. 4 Law Reporter Advertisements.

**Cocktail Reception $750** Promotions table at event, Signage at event. Listed in registration on-line and print. 2 attendees. 2 Law Reporter Advertisements.

**Speaker Sponsor $500** Promotions table at event. Signage at event. Listed in registration on-line and print. 2 attendees.
BCBA Committee, Section and Division Events

BCBA Committees, Sections and Divisions are very active and enjoy hosting many key events on an annual basis.

**Young Lawyers’ Division**

*(January)* **Annual Mock Trial Happy Hour** - Very popular among BCBA members and the community.

**Event Sponsorship $500** Promotions Table. Signage at event. Listed in registration on-line and print.

*(June)* **Annual ‘Hon. John Rufe’ Softball Classic** - the Division’s most exciting event! Young lawyers versus Seasoned attorneys take the field to keep hold of their pride for as long as they can. Includes a happy hour immediately following the game.

**Event Sponsor $1000** Promotions table at event. Signage at event. Listed in registration on-line and print.

**Happy Hour Reception $750** Promotions table at event, Signage at event. Listed in registration on-line and print.

*(Summer)* **Summer Happy Hour**

**Event Sponsorship $500** Promotions Table. Signage at event. Listed in registration on-line and print

*(December)* **Annual Membership Happy Hour (End-of-Year Party!) and Phone Calls with Santa** - the Division’s signature event! Young lawyers host a holiday reception for all of the membership and conduct ‘Phone Calls From Santa’ – a fundraiser for charity while making kids happy! Last year’s event had over 50 members in attendance.

**Event Sponsor $500**

**Regular CLEs**

*(Regularly held almost every week)*

Learning events for attorneys to fulfill their Continued Legal Education requirements. Events have 20-50 attendees depending on the topic and practice area. BCBA staff can find a topic and date that suit the target audience. Additionally, companies that wish to present and sponsor their own CLEs may be able to do so as well.

**Event Sponsorship $300** Promotions Table. Signage at event. Listed in registration on-line and print.
### The Bucks County Law Reporter

**The weekly legal journal for Bucks County.**

The Law Reporter is distributed every week (print and via email) to all attorneys in the county. Estimated at over 1,000 impressions each week.

<table>
<thead>
<tr>
<th></th>
<th>Full Page (4 3/8 x 7)</th>
<th>Half Page (4 3/8 x 3 1/2)</th>
<th>Quarter Page (4 3/8 x 1 3/8)</th>
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* The Law Reporter is published every Thursday. Our deadline for submitting advertisements to the publisher is Monday at 10 AM for the Issue 10 days out.

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**Commercial advertising in our weekly digital and printed law journal**