2022

Sponsorship Opportunities

Bucks County Bar Association
Bucks County Bar Foundation

135 East State Street
Doylestown, PA 18901

(215) 348-9413 www.bucksbar.org

Audience

Bucks County Bar events focus on the leaders in the legal field in Bucks County. Our members and supporters are engaged in activities designed to foster respect for the rule of law and the advancement of rights, liberties and protections under the law. Through charitable activities, we support activities which have as a principal purpose the advancement of social justice for the individuals, families and communities of Bucks County. Our members are leaders in the legal profession and involved in leadership roles in many nonprofits across the county and region.

Exposure

- Event invitations and weekly e-mails blasted to 850+ members including emails and social media posts (Facebook, LinkedIn, Twitter, & Instagram) before and after events highlight our sponsors
- Ads in the weekly Law Reporter with over 3,000 impressions per week. Sponsors promoted in lead-up to event and sponsors provide their own advertisements in our weekly publication (for most sponsorships)
- Sponsor signage with name and logo at events & vendor table available (for most sponsorships)

Opportunities

Multiple events and levels of sponsorships are available, and each opportunity can be customized to meet diverse marketing needs.

Thank you for your consideration to sponsor an event with the Bucks County Bar Association and/or the Bucks County Bar Foundation. If you are interested in sponsoring any of our events or have questions, please contact Greg Nardi at greg.nardi@bucksbar.org, Emily Norman at emily.norman@bucksbar.org, or call the office at 215-348-9413.

Sponsorships are available as a package or for an individual event. If you package events, we are able to offer the below opportunities in addition to those for each event. We are pleased to work with you to choose events which meet your business goals.

Legacy $20,000 +

Annual Dinner Sponsorship
Seating for two at the Annual Dinner
Company logo placed in Weekly Newsletter (emailed to all members on Sunday)
Company logo on Homepage
Bench Bar Conference Sponsorship (sponsors choice)
Two Bench Bar registrations
Additional events as selected

President's Club $10,000

Company logo placed in Weekly Newsletter (emailed to all members on Sunday)
Company logo on Homepage
Bench Bar Conference Sponsorship (sponsors choice)
Two Bench Bar registrations
Additional events as selected

Officer $7,500

Company logo on Homepage
Bench Bar Conference Sponsorship (sponsors choice)
Two Bench Bar registrations
Additional events as selected

Director $5,500

Company logo on BCBA website
Bench Bar Conference Sponsorship (sponsors choice)
1 Bench Bar registration
Additional events as selected

Partner $3,500

Company logo on BCBA website
Bench Bar Conference Sponsorship (sponsors choice)
Additional events as selected

BUCKS COUNTY BAR ASSOCIATION -EST. 1883-

BUCKS COUNTY BAR FOUNDATION -EST. 2004-

What is the Bucks County Bar Foundation?

The Bucks County Bar Foundation (BCBF), established in 2004, is the charitable arm of the Bucks County Bar Association. We promote access to justice here in Bucks County by providing financial support for charitable, law-related projects and programs in the community. The membership of the Bar Association provides pro bono legal services to residents of Bucks County in need, and it is the mission of the Foundation to provide independent and sustained financial support for the coordination of those pro bono programs. These programs include:

- *Child advocacy and protection in our court system;*
- *Support for the Mortgage Conciliation program that helps homeowners seek a resolution of mortgage foreclosure actions;*
- *Free representation in Protection From Abuse (PFA) cases;*
- *Veterans Treatment Programs;*
- *Support for legal representation for low-income and vulnerable Bucks County residents*

In addition, the Foundation created and continues to fund & administer two college scholarship programs for Bucks County students pursuing careers in the law along with providing civics education to local elementary school students through the Learning with Lawyers Program.

Supporters of the Foundation will be recognized annually at the level that corresponds to the total giving of the donor. Whether you are a law firm who feels a professional obligation to give back to our community, or a Bucks County business who is seeking deeper, broader and more meaningful opportunities to serve justice in our community, sponsoring a Bucks County Bar Foundation event will help to establish a permanent resource to improve access to justice in Bucks County. With your help, we can ensure that legal assistance will always be available when it is needed most. We invite you to join us in envisioning and creating a world in which people have equal access to justice regardless of their financial status, race, color, national origin, gender, sexual orientation, religion, or age. Together, we can make this vision a reality.

Lawyer Wellness Program

The BCBA Lawyer Wellness Program aims to establish health and well-being as core centerpieces of professional success. Key components to the start of our program are:

- Bi-weekly newsletter to our members highlighting wellness resources
- Yoga classes
- Step Challenge & other Wellness activities
- Free CLEs for our members focused on wellness topics

As a monthly sponsor of the Lawyer Wellness Program, you will be featured as the sponsor for the entire month. Sponsorship includes:

- Featured in the Bi-weekly Lawyer Wellness Newsletter sent to all BCBA members
- Featured in any email marketing of the CLE throughout the month. For the CLE:
  - 60 second commercial – presented live or as a pre-recorded video before the start of the CLE
  - Logo on all CLE marketing materials – emails to membership, newsletters, social media and Law Reporter
  - ½ page advertisement in the Law Reporter

Sponsorship Pricing:

$500 for one month
$750 for two months
$1,000 for three months

Bucks County Bar Association
Wellness Program

Annual St. Patrick's Day Celebration

March 10th 2022 at Shamrock Reins in Pipersville

Proceeds from this event will help support Veterans Programs as well as our William Penn and Thomas E. Mellon, Jr. Scholarship funds. This event typically has 75-100 attendees.

Waterford Sponsor $2,000
Signage at the event
Logo on event flyer
Recognition in all pre & post event emails
Recognition in social media posts
2 full page Law Reporter ads
5 event tickets

Dubliner Sponsor $1,500
Signage at the event
Logo on event flyer
Recognition in all pre & post event emails
Recognition in social media posts
1 full page Law Reporter ad
4 event tickets

Galway Sponsor $1,000
Signage at the event
Logo on event flyer
Recognition in all pre & post event emails
Recognition in social media posts
1 half page Law Reporter ad
3 event tickets

Donegal Sponsor $500
Signage at the event
Logo on event flyer
Recognition in all pre & post event emails
Recognition in social media posts
1 quarter page Law Reporter ad
2 event tickets

Blarney Stone Sponsor $250
Signage at the event
Logo on event flyer
Recognition in all pre & post event emails
Recognition in social media posts
1 event ticket

Annual "Opening of Assizes" Event

April 2022

The Bucks County Bar Association proudly commemorates the historic tradition known as "Opening of Assizes". The word *assize* refers to the sitting or sessions (old French assises) of the Judges, known as "Justices of Assize", who were Judges who travelled across the seven circuits of England and Wales on commissions of "oyer and terminer", setting up court and summoning juries at the various assize towns.

Opening of Assizes is our first large of the event of the year where we celebrate the new leadership on our Board of Directors. We hold a 1 hour CLE follow by a social event; the theme for the event changes year to year and is decided by the President. Past themes have included a comedy club, game night, and drinks around the world. This event typically has 100+ attendees.

	Platinum	Gold	Silver	Bronze
	$1,500	$1,000	$500	$250
One minute 'commercial' presented prior to CLE	✓			
Verbal sponsor recognition during remarks at receptions	✓	✓		
Half page advertisements for your companuy in the Law Reporter	3	2	1	
Logo advertised at the start and end of the CLE	✓	✓	✓	✓
Logo and sponsorship level on featured signage at reception	✓	✓	✓	✓
Logo and sponsorship level in pre-conference advertisements	✓	✓	✓	✓

The 5th Annual Business Law Institute

Postponed for 2022
Returning in 2023!

The Business Law Institute is a full day of CLE's supporting our members in the practice area of Business Law and related fields. We present BLI as a hybrid event that can be attended either in-person at the BCBA or virtually on Zoom. Afterwards there is an in-person cocktail reception for attendees, course planners & presenters and sponsors held at the BCBA.

Institute Sponsor $1,500
One minute commercial presented to all attendees at the start of the Plenary Session (pre-recorded or live). Sponsor logo promoted before every CLE. Recognition in registration and all marketing materials (email and social media). Signage at the event. 3 Attendees. 4 Law Reporter ads. Attendee contact list provided.

Gold Sponsor $1,000
Sponsor logo promoted before every CLE. Recognition in registration and all marketing materials (email and social media). Signage at the event. 2 Attendees. 3 Law Reporter ads. Attendee contact list provided.

Silver Sponsor $500
Sponsor logo promoted before every CLE. Recognition in registration and all marketing materials (email and social media). Signage at the event. 1 Attendee. 2 Law Reporter ads. Attendee contact list provided.

Bronze Sponsor $250
Sponsor logo promoted before every CLE. Recognition in registration and all marketing materials (email and social media). Signage at the event. 1 Law Reporter ad. Attendee contact list provided.

Annual Golf Outing

JERICHO NATIONAL Golf Club

Tournament Sponsor $3,500

- 4 golfer registrations
- Logo at the top of all event promotional material including signage, emails, Law Reporter and social media
- 1st hole custom pin flag
- 2 full page Law Reporter ads
- Logo on BCBA website

SOLD

Banquet Sponsor $3,000

- 2 golfer registrations
- Signage at Dinner
- Logo on event's promotional material including signage, emails, Law Reporter and social media
- 1st hole tee sign
- 1 full page Law Reporter ad

SOLD

Beverage Cart Sponsor $2,500

- 1 golfer registration
- Signage at Beverage Cart
- Logo on event's promotional material including signage, emails, Law Reporter and social media
- 1 half page Law Reporter ad

Golf Ball and Tee Sponsor $2,500

- 1 golfer registration
- Logo on 2 golf ball 9 golf tee set for each event attendee
- Logo on event's promotional material including signage, emails, Law Reporter and social media
- 1 half page Law Reporter ad

June 13, 2022

Registration

Lunch

Shotgun Start

Golf Contests

Cornhole for Non-Golfers

19th Hole Cocktail Reception

Dinner

Annual Golf Outing

JERICHO NATIONAL Golf Club

(Continued)

Lunch Sponsor $2,000
- 1 golfer registration
- Signage at lunch
- Logo on event's promotional material including signage, emails, Law Reporter and social media
- 1 quarter page Law Reporter ad

Putting Contest Sponsor $1,500
- 1 golfer registration
- Signage at Putting Contest
- Logo on event's promotional material including signage, emails, Law Reporter and social media

Pin Flag Sponsor $500
(New for 2022! 17 available - you keep the flag!)
- Custom pin flag with your logo
- Logo on event's promotional material including signage, emails, Law Reporter and social media

Cornhole Sponsor $750
(New for 2022! You keep your branded boards!)
- Custom cornhole boards with your logo
- Logo on event's promotional material including signage, emails, Law Reporter and social media

Cocktail Reception Sponsor $2,000
- 1 golfer registration
- Signage at Cocktail Reception
- Logo on event's promotional material including signage, emails, Law Reporter and social media
- 1 quarter page Law Reporter ad

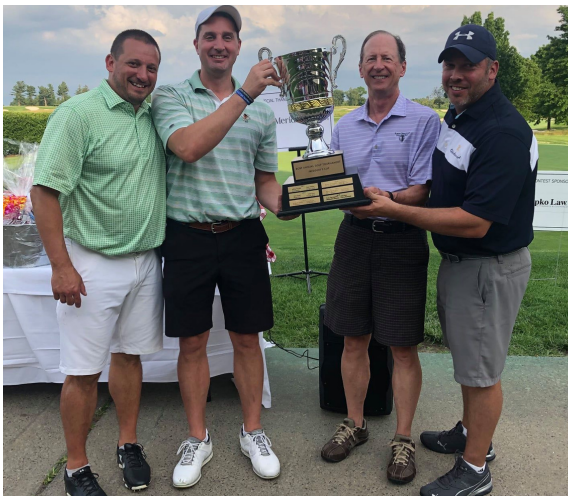
Veterans Foursome Sponsor $1,500
(New for 2022! Sponsorship allows 4 Veterans to be our guests at the outing & reception free of charge!)
- Signage at the event
- Logo on event's promotional material including signage, emails, Law Reporter and social media

SOLD

Golf Cart Sponsor $1,000
- Signage at golf carts
- Logo on event's promotional material including signage, emails, Law Reporter and social media

SOLD

Hole Sponsor $300
- Custom yard sign with your logo at tee
- Logo on event's promotional material including signage, emails, Law Reporter and social media



Bench Bar Conference

September 22-24 at The Hotel Hershey

	Diamond	Platinum	Gold	Silver	Bronze
	$3,000	$2,500	$2,000	$1,500	$500
Number of complimentary attendees at the Conference	2	1			
Logo and sponsorship level identified in pre-conference advertisements	✓	✓	✓	✓	✓
Logos advertised before and after each CLE	✓	✓	✓	✓	✓
Logo and sponsorship level on signage at receptions and golf outing	✓	✓	✓	✓	✓
Verbal sponsor recognition during remarks at receptions	✓	✓	✓		
Advertisements for your company in the Law Reporter	6	4	2	1	
Recognition in all member e-blast thanking sponsors after the Conference	✓	✓	✓	✓	✓
Recognition in the Law Reporter after the conference	✓	✓	✓		
Golf outing – registrations	4	2	1		
Hole sign at golf outing	✓	✓	✓	✓	

Bench Bar Conference

September 22-24 at The Hotel Hershey

Exclusive & Limited Sponsorships

Welcome Gift Sponsor $2,000

1 complimentary Conference registration, 1 complimentary Golf registration, logo/sponsorship level identified in pre & post conference advertisements, logo at CLEs, reception & golf outing at Conference, verbal recognition during remarks at reception, attendee contact list provided, and 4 Law Reporter ads.

SOLD

Coffee Break Sponsor ($750 – Thurs. / $1,000 – Friday)

Signage at coffee break station for duration of day's events. Listed in registration and program, on-line and print. Attendee contact list provided

Cocktail Reception Sponsor ($2,500 - Thurs. / $2,500 Friday)

SOLD

SOLD

1 complimentary Conference registration, 1 complimentary Golf registration, logo/sponsorship level identified in pre & post conference advertisements, logo at CLEs, reception & golf outing at Conference, verbal recognition during remarks at reception, attendee contact list provided, and 3 Law Reporter ads

Dinner Sponsor ($3,500 - Thurs. / $3,500 - Friday)

SOLD

2 complimentary Conference registrations, 2 complimentary Golf registrations, logo/sponsorship level identified in pre & post conference advertisements, logo at CLEs, reception & golf outing at Conference, verbal recognition during remarks at reception, attendee contact list provided, and 4 Law Reporter ads

Activity Sponsor ($2,000 - Thurs. / $2,000 - Friday)

1 complimentary Conference registration, 1 complimentary Golf registration, logo/sponsorship level identified in pre & post advertisements, logo at CLEs, reception & golf outing at Conference, verbal recognition during remarks at reception, attendee contact list provided, and 3 Law Reporter ads

Bench Bar Conference

September 22-24 at The Hotel Hershey

Exclusive & Limited Sponsorships (continued)

Friday Breakfast Sponsor $1,500
Logo/sponsorship level identified in pre & post conference advertisements, logo at CLEs & reception at Conference, verbal recognition during remarks at reception, attendee contact list provided, and 2 Law Reporter ads

Friday Lunch Sponsor $2,000
SOLD
1 complimentary Conference registrations, 2 complimentary Golf registrations, logo/sponsorship level identified in pre-conference advertisements & after conference e-blast to membership, logo at CLEs, reception & golf outing at Conference, verbal recognition during remarks at reception, attendee contact list provided, and 4 Law Reporter ads

Breakfast with the Bench Sponsor $1,500
1 complimentary Golf registration, logo/sponsorship level identified in pre & post conference advertisements, logo at CLEs & reception at Conference, verbal recognition during remarks at reception, attendee contact list provided, and 2 Law Reporter ads

Plenary Session Sponsor $2,500
SOLD
1 complimentary Conference registrations, 2 complimentary Golf registrations, logo/sponsorship level identified in pre & post conference advertisements, logo at CLEs, reception & golf outing at Conference, verbal recognition during remarks at reception, attendee contact list provided, and 4 Law Reporter ads

CLE Room Sponsor (3 Available) $1,500
Logo/sponsorship level identified in pre & post conference advertisements, logo at CLEs & reception at Conference, verbal recognition during remarks at reception, attendee contact list provided, and 2 Law Reporter ads

Bench Bar Conference

September 22-24 at The Hotel Hershey

Golf Sponsorships

HERSHEY COUNTRY CLUB
EAST • WEST • SPRING CREEK

Golf Logo Balls & Tees Sponsor $2,000

1 complimentary Conference registration, 1 complimentary Golf registration, logo/sponsorship level identified in pre & post conference advertisements, logo at CLEs, reception & golf outing at Conference, verbal recognition during remarks at reception, attendee contact list provided, and 4 Law Reporter ads

Golf Prize Sponsor - Donated Prizes Only (Putting, Longest Drive, Closest to Pin, or Straightest Drive)

We are requesting prize donations for the winners of the contests listed above. We welcome contributions from sponsors in the form of physical merchandise or gift certificates for products/services. If you are able to contribute, please send your donation directly to the Bucks County Bar Association at 135 E. State St. Doylestown, PA 18901. Prize sponsors will be identified in pre & post conference advertisements, logo at CLEs, reception & golf outing at Conference, golfer contact list provided, and 1 Law Reporter ad.

Golf Hole Sponsor $300

Signage on a hole at golf event, logo/sponsorship level identified in pre & post conference advertisements, logo at CLEs, reception & golf outing at Conference and attendee contact list provided

Casino Night

November 10th at the BCBA

- ***Title Sponsor (Exclusive) - $4,000***
  - Premier Sponsor of Casino Night
  - Display of your Company's banner at the Event
  - Company logo prominently displayed on the bar
  - Company logo included in event marketing to the Membership
  - 4 Tickets to Casino Night

- ***Jurist Sponsor - $2,500***
  - Company logo prominently displayed on gaming tables (Sponsor's choice of gaming table)
  - Company logo included in event marketing to the Membership
  - 3 Tickets to Casino Night

- ***Barrister Sponsor - $1,000***
  - Company logo prominently displayed on the side of a cocktail tabletop
  - Company logo included in event marketing to the Membership
  - 2 Tickets to Casino Night

- ***Partner Sponsor - $500***
  - Company logo included in event marketing to the Membership
  - 2 Tickets to Casino Night

- ***Associate Sponsor - $200***
  - Company logo included in event marketing to the Membership
  - 1 Ticket to Casino Night

Casino Night

November 10th at the BCBA

Casino Night Raffle Prize Donation Request
We need YOU!

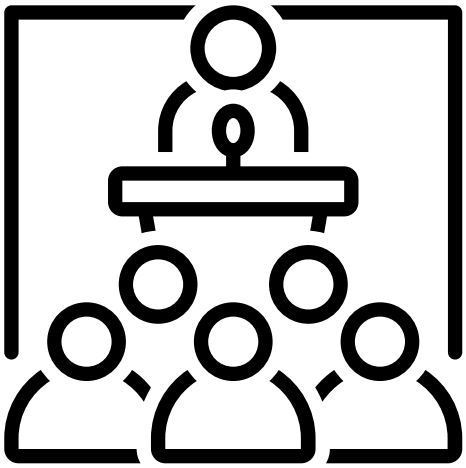
The Bucks County Bar Foundation Trustees and our Casino Night Committee members are hard at work planning for Casino Night, and they need your help! We are requesting prize donations to be raffled off at this event. The success of our fundraising depends on contributions from Sponsors so anything you can donate would be very much appreciated! We welcome contributions from local businesses in the form of physical merchandise, gift certificates for products or services, and/or monetary donations.

If you are able to help, please send your donation directly to the Bucks County Bar Foundation at 135 E. State St. Doylestown, PA 18901. If you have any questions or need more information please do not hesitate to contact Greg Nardi or Emily Norman at 215-348-9413 or e-mail greg.nardi@bucksbar.org / emily.norman@bucksbar.org

CLE Marathon Days

The BCBA offers three CLE Marathon Days corresponding to compliance deadlines in April, August and December. Members and non-members may register for one CLE or all six. Registration includes breakfast and lunch. We are pleased to announce that these events will be hybrid programs; both virtual AND in-person as conditions allow.

Sponsorship Opportunities:



April 20th, 2022

August 17th, 2022

December 21st, 2022

Gold Sponsor $1,000

1 minute commercial prior to all CLEs throughout the day (pre-recorded or live). Promotions Table. Signage at event. Listed in registration, on-line and print. 2 attendees. 3 Law Reporter Advertisements. Attendee contact list provided.

Silver Sponsor $700

Promotions Table. Signage at event. Listed in registration, on-line and print. 2 Law Reporter Advertisements. Attendee contact list provided.

Bronze Sponsor $350

Promotions Table. Signage at event. Listed in registration, on-line and print. 1 Law Reporter Advertisement. Attendee contact list provided.

Regular CLEs

Learning events for attorneys to fulfill their Continued Legal Education requirements. CLEs are regularly held almost every week. Events have 20-50 attendees depending on the topic and practice area. BCBA staff can find a topic and date that suit the target audience. Additionally, companies that wish to present and sponsor their own CLEs may be able to do so as well.

Event Sponsorship: (Invoiced after the event for the lesser of $10 per attendee or $400) Promotions Table. Signage at event. Listed in registration on-line and print. Attendee contact list provided.

Annual Dinner

December - Annual reception and dinner for the entire membership that follows the Annual Meeting. This event typically has 200 attendees and celebrates the achievements of the past year and welcomes the new leaders for the next year.

Event Sponsorship $3,000 (Exclusive)
Signage at event, Listed in registration on-line and print, 4 Law Reporter Advertisements, 2 attendees at the dinner.

Community Service Events

Pro Bono Committee

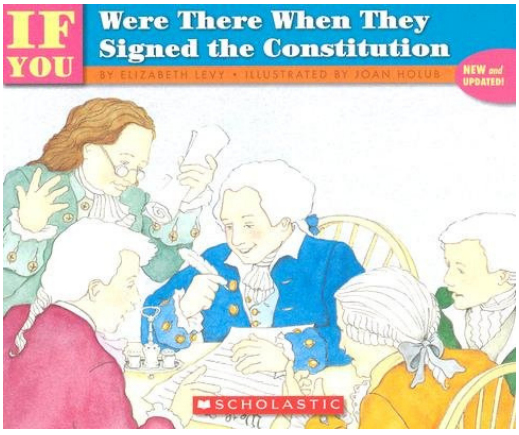
Pro Bono Committee CLE and Reception October
The Pro Bono Committee welcomes Legal Aid of Southeast PA and the Pennsylvania Bar Association as they recognize a well deserving BCBA member for their donation of legal services for the public benefit.

Event Sponsorship $1,500
Promotions Table. Signage. Listed in registration, on-line and print. 2 Law Reporter Advertisements.

Bucks County Bar Foundation

Learning with Lawyers May
Members provide civics education to local students;
students receive the book *"If You Were There When They Signed the Constitution"*

Event Sponsorship $500



BCBA Division Events

Women Lawyers' Division

Annual Summer Networking Event August
Very popular among BCBA members and the community. Professionals from the county celebrate the end of the summer with a professional networking event. Typically has 50-70 attendees.

Event Sponsorship $500
Promotions Table. Signage at event. Listed in registration on-line and print. 2 Attendees.
Event Sponsorship $250
Promotions Table. Signage at event. Listed in registration on-line and print and 1 Attendee.

WLD Power Summit October
The Division's signature event. Presentation aimed to inspire women and men. Includes a CLE and reception immediately following.

Event Sponsor $1,500
Promotions table at event. Signage at event. Listed in registration on-line and print. 2 attendees. 4 Law Reporter Advertisements.
Cocktail Reception Sponsor $750
SOLD
Promotions table at event. Signage at event. Listed in registration on-line and print. 2 attendees. 2 Law Reporter Advertisements.
Speaker Sponsor $500
Promotions table at event. Signage at event. Listed in registration on-line and print. 2 attendees.

Division Events Continued

Young Lawyers' Division

Mock Trial Happy Hour January

A very popular event among BCBA members and the community!

Event Sponsorship $500

Promotions Table. Signage at event. Listed in registration online and print

Hon. John Rufe Softball Classic June

The Division's most exciting event! Young Lawyers vs. Seasoned Lawyers take the field to keep hold of their pride for as long as they can. Includes a happy hour immediately following the game.

Event Sponsor $1000

Promotions table. Signage at event. Listed in registration online and print

Happy Hour Sponsor $750

Promotions table. Signage at event. Listed in registration online and print

Summer Happy Hour

Event Sponsorship $500

Promotions Table. Signage at event. Listed in registration online and print

Annual Membership Happy Hour (End-of-Year Party!) and Phone Calls with Santa December

The Division's signature event! Young lawyers host a holiday reception for all of the membership and conduct 'Phone Calls From Santa' – a fundraiser for charity while making kids happy! Last year's event had over 50 members in attendance.

Event Sponsor $750

Bucks County Law Reporter

The weekly legal journal for Bucks County.
The Law Reporter is distributed every week (both in print and via email) to all attorneys in the county. Estimated at over 1,000 impressions each week.

Commercial Ad Rates, Effective 1-1-2021:						
	Full Page	Half Page	Quarter Page			
1 X	$ 300.00	$ 200.00	$ 100.00			
6 X	$ 850.00	$ 625.00	$ 500.00			
13 X	$ 1,250.00	$ 900.00	$ 525.00			
26 X	$ 2,000.00	$ 1,500.00	$ 750.00			
52 X	$ 3,000.00	$ 2,000.00	$ 1,000.00			
Law Reporter Ad Rates, Effective 7-1-2020:						
Estate, Charter Apps, Change of Name, Other notices:				$ 100.00	including proof	
Sheriff Sales:				$ 350.00	including proof	
Miscellaneous ads:				$7.50	per 100 characters	